



When to Know it's Time to Modernize Your Operating Model

An intimate executive roundtable aimed at C-Level Executives and Senior Leaders led by Mark LaScola, Managing Principal of ON THE MARK

February 26th, 2019

8-10 am with Breakfast

The Lodge at Torrey Pines, 11480 N Torrey Pines Rd, 92037
San Diego, California

A well-designed operating model is fundamental to business performance and achieving success. An operating model that is “fit for purpose” is able to respond to business complexities, achieve your business strategy and improve performance while driving out significant amounts of waste or “business complication”. An unfit, misaligned operating model can eat up 10%-25% of operating costs complicating your day-to-day business activities, burdening performance, negatively impacting the customer experience, driving in waste and frustrating the employee experience.



As a starting point, leaders must first be willing to critically examine whether an operating model is fit for purpose. While this review requires real work and is not easy, it can be done with an investment of three days of time via a collaborative effort. A business can answer that all important question: Is our operating model fit for purpose?

You Are Invited

Please join an intimate discussion with Mark LaScola, Managing Principal of ON THE MARK, (www.on-the-mark.com) who is one of the world's leading practitioners in organization design having completed close to 450 redesigns, cross-industry around the globe over the last 30 years, in the critical conversation regarding When to Know it's Time to Modernize Your Operating Model.

Together we will discuss those practical issues facing your business today including:

1. Practical examples of modern operating models addressing digitalization, agile, customer centricity, local to global, strategy changes, platforms and ecosystems, etc.
2. Common pitfalls and mistakes made on the road to modernization.
3. Integrating future of work challenges into an operating model.
4. When to know the time is right to modernize an operating model.
5. What are the best ways to go about modernizing an operating model.

TIMINGS

8:00	Registration, Tea and coffee
8:15	Welcome
8:25	Mark LaScola & Q&A
10:00	Finish

RSVP here (<https://on-the-mark.com/events>) or contact Irena Krstic at ikrstic@on-the-mark.com



MARK LASCOLA is one of the industry's leading organization design practitioners, having led and delivered over 300 redesigns over his 30+ years in doing this work.

He is the Founder and Managing Principal of ON THE MARK – a global leader in modernizing operating models. Since its beginnings in 1990, OTM has successfully completed close to 450 redesigns, across most industry sectors, on five continents, in over 35 countries for every type of business function and enterprise wide.

He is the original author of OTM's industry leading comprehensive, integrated, comprehensive organization design solution based on collaboratively engaging the hearts and minds of your people to solve its own challenges. OTM offers a reliable alternative to the "ants on a picnic basket approach" taken by large consulting houses to organization design work with its unparalleled depth and breadth of experience in collaborative redesign. Mark gives back to the industry by serving as a Board member with the European Organisation Design Forum (EODF) and the Organization Design Community (ODC).

Mark will share his experience over 30 years of business transformations as it relates to current challenges with more modern operating models.